WHEREAS; blood donation plays an essential role in ensuring that Wisconsin's hospitals and medical centers have a sufficient, readily available blood supply to treat all residents and visitors in the state; and

WHEREAS; blood given through donation can be used holistically or separated into individual components, including red blood cells, platelets, and plasma, which allows for its use in a multitude of treatments, including surgeries, cancer treatment, chronic illnesses, and traumatic injuries; and

WHEREAS; donating blood is particularly important during the winter months, when obstacles such as inclement weather, winter illnesses, and busy holiday schedules may contribute to fewer blood donations; and

WHEREAS; one blood donation has the potential to help save the lives of up to three individuals, underscoring the importance of constantly replenishing the blood supply through donations and community awareness; and

WHEREAS; Wisconsin is home to numerous organizations committed to raising awareness of the importance of blood donation, including Versiti Blood Center of Wisconsin and the American Red Cross, which distributes approximately 40 percent of the nation's blood and blood component supply; and

WHEREAS; on this occasion, the state of Wisconsin thanks all blood donors and encourages individuals across the state to embrace our Wisconsin values of kindness, respect, empathy, and compassion by supporting local blood drives and blood donation efforts this month and throughout the new year;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim January 2024 as

NATIONAL BLOOD DONOR MONTH

throughout the State of Wisconsin and I commend this observance to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State

at the Capitol in	the City of Ma	dison this	8th day of	December
of State				
	of State			at the Capitol in the City of Madison this 8th day of